Degree Map
WP Online – MBA with Marketing Concentration
Start Date: Summer 2, 2021
Students Who Get Some or No Foundation Courses Waived
Standard Track – 26 months

Summer II 2021	Fall I 2021	Fall II 2021	Spring I 2022	Spring II 2022	Summer I 2022	Summer II 2022	Fall I 2022	Fall II 2022	Spring I 2023	Spring II 2023	Summer I 2023	Summer II 2023
ECON 6095*-Economic Analysis for Decision Makers-1.5 credits	FIN 6075*-Finance for Decision Makers-1.5 credits	MBA 6055*-Statistics for Decision Making-1.5 credits	RPS 6100-Influence, Persuasion and Negotiation Strategy-3 credits	MGT 6570-Innovation, Strategy and Corporate Sustainability-3 credits	FIN 6550-Financial and Economic Global Strategy-3 credits	MGT 6050-Business Analytics for Strategic Decision Making-3 credits	MKT 7940-Digital Marketing-3 credits	ENT 7300-Marketing for Entrepreneurship-3 credits	ENT 7600-Innovation and New Product Development-3 credits	MKT 7960-Marketing Strategy-3 credits	MBA 6700-Integrated Learning Capstone-3 credits	MKT 7880-Global Marketing-3 credits
ACCT 6065*-Financial Accounting for Decision Makers-1.5 credits	MGT 6045*-Fundamentals of Management-1.5 credits	MKT 6085*-Marketing for Decision Making-1.5 credits										

* Unless waived based on prior coursework